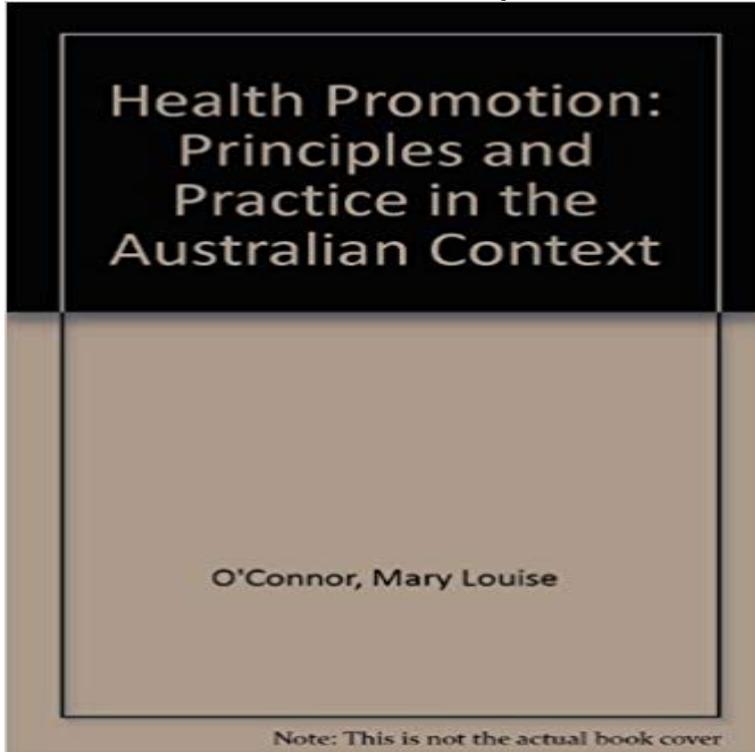


Health Promotion: Principles and Practice in the Australian Context



This is a comprehensive overview of the field of health promotion in Australia, providing a detailed review of health promotion principles, and demonstrating how these principles fit into the broader public health context, and how they can be integrated into practice in a range of settings including: the workplace, schools, rural communities, Aboriginal and Torres Strait Islander communities and health care organizations. The book also includes a guide to programme management in an Australian context from planning to evaluation, and provides extensive Australian case studies.

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